

2520 IL Route 176 #10 • Prairie Grove Illinois 60014 800-685-3237 • 847-487-4848 • Fax 847-487-4844 www.JumboPostcard.com

Newspaper Inserts/Direct Mailers: Unlike other printers, all of our quotations include creative, inkjet color proofs, 4/4 process colors printed on 75# reply card stock, full bleeds, perforated reply cards if required, folding if required, and packaging in convenient cartons.

Printing:			
Quantity	Flat Size	Cost per M	<u>Cost</u>
62,000	8 ½ X 11	\$44.00	\$2,728.00
	11 X 17	\$66.00	\$4,092.00
125,000	8 ½ X 11	\$34.00	\$4,250.00
	11 X 17	\$64.00	\$8,000.00

All orders ship F.O.B. JumboPostcard.com and UPS or freight charges can be quoted in advance if requested.

Direct Mail: We have simplified our pricing to take the guesswork out of what your mailing will cost will be. We will procure either a resident list or a demographic homeowner list, or you can supply your own list (no additional charge in most cases).

Type of list	Resident	Demographic	Your list
Purchase of list, addressing,	\$275.00/M	\$335.00/M	Call for
traying and standard postage	27.5 cents ea.	33.5 cents ea.	Pricing

We are a national mailing list broker drawing from national database resources. We provide complete mailing services and can generate nearly any type of mailing lists you may require. Resident mailing lists included in this package pricing are single family dwelling units with resident names. Demographic lists have increased sophistication and complexity targeted to a specific audience. These rates assume that the lists will qualify for high density postal rates, if not additional postage may be required. Please contact us for details and information regarding custom lists.

Nearest Neighborsm **Mailing:** For the price of a postage stamp we will identify 200 residents around an installation then imprint, personalize and mail your four color brochure to their homes. \$92.00 for 200 pieces.(\$.46 each) Telemarketing list is available for \$10.00 per installation. We can also mail entire carrier routes or do a geographical radius around a job site.

Example: If we were to mail 200 pieces to 5 different areas using your piece the cost would be: 5 areas mailed @ \$92.00 each \$460.00

If you have any questions or need clarification please don't hesitate to call.