



2520 IL Route 176 #10 • Prairie Grove Illinois 60014
 800-685-3237 • 847-487-4848 • Fax 847-487-4844
 www.JumboPostcard.com

Nearest Neighbor Program and Area / Radius Postcards

10 pt. C2S



Nearest Neighbor postcards arrive in the consumers mailboxes ready to read – In only a few seconds, your message has been read: **“Your neighbors went with us, we are proud of our work, and we can help you too!”** You’ve also informed them that you have a “showroom” right there in their own neighborhood and given them a reason to **CALL YOU!**

Nearest Neighbor mailings are the most economical way to target your customers **without doing any work**. JumboPostcard.com will acquire the resident list with names, choose the closest homes, print and mail **full color** Jumbo 6 X 9 Postcards starting at only **49¢!** (ex. 125-499 cards) Also, ask about our ability to track your mail, add variable data fields, and provide scrubbed call lists.

How to get started:

Email/Fax your target addresses or target areas (City, ZIP, County, etc.) to JR@JumboPostcard.com and let us know what card you want to use and we’ll take it from there. You can choose from our ready-to-use designs, some of which are available to view at www.JumboPostcard.com, or we can design a postcard for you. A one time \$150 graphic design fee applies to orders of custom postcards when ordering less than 5,000 pieces. You can also supply your own print ready artwork in a .pdf format for no charge.

The grid below can be used for pricing based on quantity mailed and type of postcard. These prices include the price of the postcard, all processing, charges for single family resident lists with resident names, postage, and delivery to the post office.

Area/Radius Mailings (Customer can supply Walk Sequence list)							
QTY	4.25 x 6 4/1	4.25 x 6 4/4	6x9 4/1	6x9 + 4/4	6x11 4/4	8.5x11 + 4/4	12 x 15 4/4
25	\$0.69	\$0.71	\$0.66	\$0.69	\$0.71		
50	\$0.62	\$0.64	\$0.59	\$0.62	\$0.64		
100	\$0.59	\$0.61	\$0.55	\$0.58	\$0.60		
125	\$0.56	\$0.58	\$0.46	\$0.49	\$0.54		
200	\$0.55	\$0.57	\$0.46	\$0.49	\$0.54	\$0.58	\$0.78
500	\$0.47	\$0.49	\$0.45	\$0.48	\$0.53	\$0.57	\$0.77
1,000	\$0.45	\$0.48	\$0.44	\$0.47	\$0.51	\$0.55	\$0.75
5,000	▶	\$0.38	▶	\$0.40	\$0.42	CALL	CALL
7,500	▶	\$0.36	▶	\$0.38	\$0.40		
10,000	▶	\$0.34	▶	\$0.36	\$0.38		
15,000	▶	\$0.33	▶	\$0.35	\$0.37		
20,000	▶	\$0.32	▶	\$0.34	\$0.36		