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[www.JumboPostcard.com](http://www.JumboPostcard.com)

## Postcard Pricing Customer Supplied List Mailing 10 pt. C2S

The two most common types of lists customers mail when they don't choose JumboPostcard.com to source a list are as follows:

**Past Customer list:** A company's best leads often are provided by its previous customers. Whether it's through a past customer sale, referral program, or open house; staying in touch with your customer base is good for business.

**Purchased Consumer list:** There are many sources out there for quality lists and JumboPostcard.com can handle them all. You can also use our online count system at [www.JumboPostcard.com](http://www.JumboPostcard.com) by clicking on the link at the top of the page. (Mailing Lists) Mailings prepared using lists purchased from JumboPostcard.com will be given special pricing consideration – call for details before purchasing list.

### How to get started:

Email your list to [JR@JumboPostcard.com](mailto:JR@JumboPostcard.com) and we'll gladly quote you the exact price of your mailing. Most formats are accepted, but .csv will work the best. Your addresses will be standardized for direct mail, duplicates/undeliverables removed, NCOA if needed, run for postage & a quote will be returned to you.

The grid below can be used for estimating yourself based on quantity mailed & type of postcard. These estimates assume a level of density in the mailing to achieve the best postage discount - price will vary based on postage.

| Customer Supplied List (Non-Walk Sequence) |              |              |         |           |          |              |             |
|--|--------------|--------------|---------|-----------|----------|--------------|-------------|
| QTY  | 4.25 x 6 4/1 | 4.25 x 6 4/4 | 6x9 4/1 | 6x9 + 4/4 | 6x11 4/4 | 8.5x11 + 4/4 | 12 x 15 4/4 |
| 100  | \$0.57       | \$0.59       | \$0.54  | \$0.57    | \$0.78   |              |             |
| 200  | \$0.49       | \$0.51       | \$0.48  | \$0.51    | \$0.58   | \$0.61       | \$0.80      |
| 1,000                                      | \$0.46       | \$0.48       | \$0.47  | \$0.50    | \$0.57   | \$0.59       | \$0.79      |
| 5,000                                      | ▶            | \$0.43       | ▶       | \$0.45    | \$0.49   | CALL         | CALL        |
| 7,500                                      | ▶            | \$0.41       | ▶       | \$0.43    | \$0.47   |              |             |
| 10,000                                     | ▶            | \$0.39       | ▶       | \$0.41    | \$0.46   |              |             |
| 15,000                                     | ▶            | \$0.38       | ▶       | \$0.40    | \$0.45   |              |             |
| 20,000                                     | ▶            | \$0.37       | ▶       | \$0.39    | \$0.44   |              |             |