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www.JumboPostcard.com

Postcard Pricing Consumer Mailings

10 pt. C2S

Consumer mailings allow you to select who receives your postcard based on specific demographics & geographies you choose. You know your audience better than anyone, so why not mail directly to them?

How to get started:

Email your geography & demographics to JR@JumboPostcard.com and we'll gladly quote you the quantity and price of your mailing.

The grid below can be used for estimating yourself based on quantity mailed & type of postcard. These estimates include list charges with basic selects; single family dwellings, homeowners, income, etc. Also, these estimates assume a level of density in the mailing to achieve the best postage discounts – the more specific your selects, the more postage will go up.

You can also use our online count system at www.JumboPostcard.com by clicking on the link at the top of the page. (Mailing Lists) Mailings prepared using lists purchased from JumboPostcard.com will be given special pricing consideration – call for details before purchasing list.

Consumer Mailing - Some selects may increase price							
QTY	4.25 x 6 4/1	4.25 x 6 4/4	6x9 4/1	6x9 + 4/4	6x11 4/4	8.5x11 + 4/4	12 x 15 4/4
100	\$0.59	\$0.61	\$0.56	\$0.59	\$0.80		
200	\$0.51	\$0.53	\$0.50	\$0.53	\$0.58	\$0.63	\$0.82
1,000	\$0.48	\$0.50	\$0.49	\$0.52	\$0.57	\$0.61	\$0.81
5,000	▶	\$0.46	▶	\$0.47	\$0.49	CALL	CALL
7,500	▶	\$0.44	▶	\$0.45	\$0.47		
10,000	▶	\$0.42	▶	\$0.44	\$0.46		
15,000	▶	\$0.41	▶	\$0.43	\$0.45		
20,000	▶	\$0.40	▶	\$0.42	\$0.44		